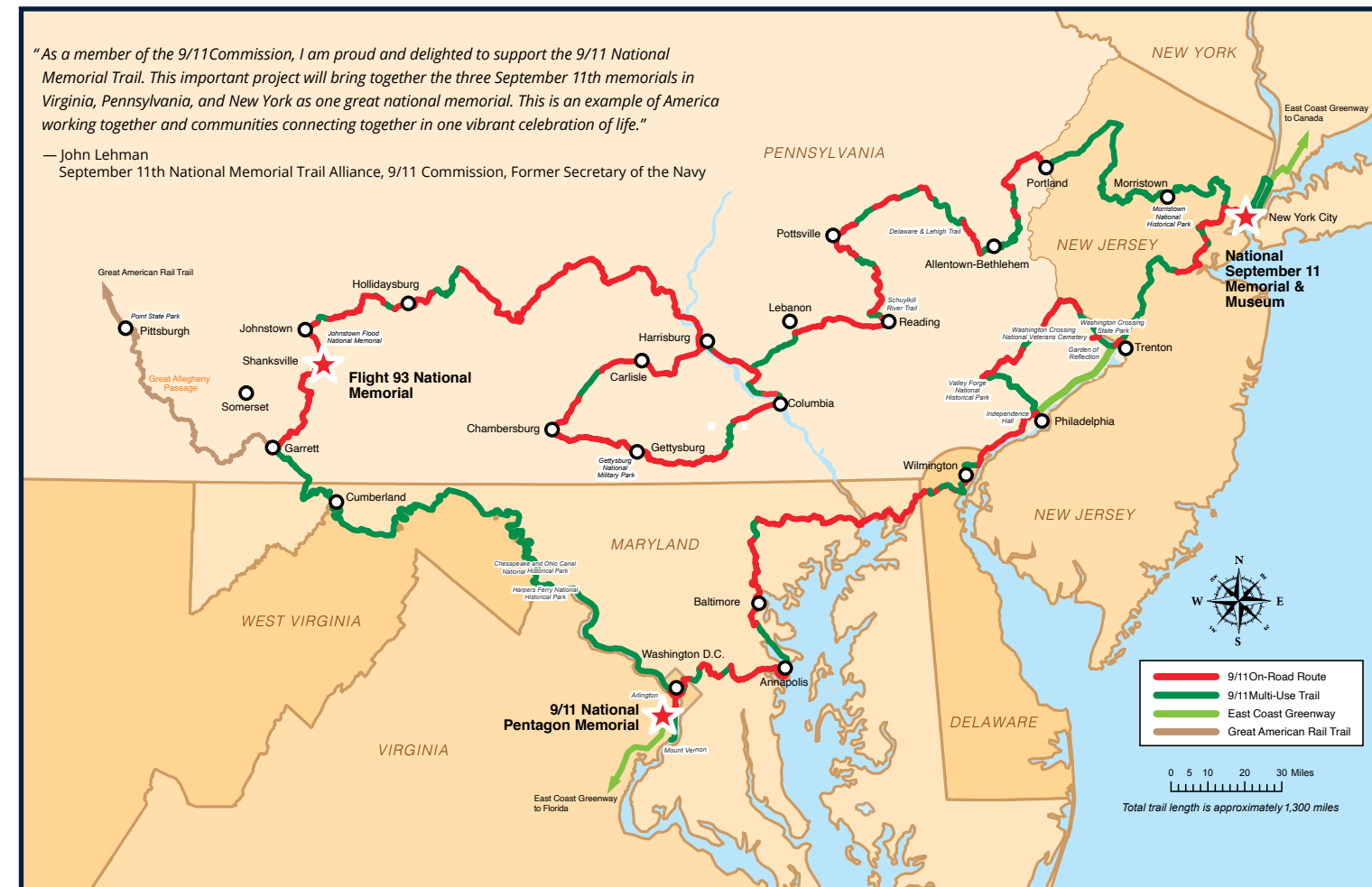


20 years
★
Remember
Discover
Connect

Sponsorship Levels

The September 11th National Memorial Trail Alliance offers several different corporate sponsorship packages, allowing businesses to choose which one best meets their philanthropic, marketing, and financial goals. Corporate sponsors have the potential to be recognized for their support in both digital and social media as well as along the Trail. Providing the opportunity for association with the 9/11 Trail that manages the development of the 1,300-mile alignment. It also serves as an important catalyst for active tourism, local economic development, physical and mental health, alternative transportation, environmental stewardship, and educational opportunities for generations to come.

If you would like to become a sponsor of the 9/11 National Memorial Trail Alliance, please contact our president, Tom Baxter, tbaxter@911trail.org.



contact:

Tom Baxter, *President*
9/11NMT Alliance
tbaxter@911trail.org

911trail.org



**Corporate
Sponsorship Kit**

September 11th National Memorial Trail Alliance



Sponsorship Levels

\$1,000—Supporter

- 12 logo neck gaiters
- 1 logo t-shirt
- 911 NMT informational brochures

\$2,500—911 NMT Supporter

- 911 NMT social media presence
- 24 logo neck gaiters
- 6 logo t-shirts
- 911 NMT informational brochures

\$5,000—Ally

- 911 NMT social media presence
- Your logo with hyperlink in *The TrailBlazer* newsletter
- 36 logo neck gaiters
- 12 logo t-shirts
- 911 NMT informational brochures

\$7,500—Hero

- Social media mentions throughout the year
- Your logo with hyperlink in *The TrailBlazer* newsletter
- 40 logo neck gaiters
- 18 logo t-shirts
- 6 embroidered 911 NMT hats
- 911 NMT informational brochures

\$10,000—Patriot

- Social media mentions throughout the year
- Your logo with hyperlink in *The TrailBlazer* newsletter
- 50 logo neck gaiters
- 24 logo t-shirts
- 12 embroidered 911 NMT hats
- 911 NMT informational brochures

\$15,000—Champion

- Social media mentions throughout the year
- Your logo with hyperlink in *The TrailBlazer* newsletter
- Your logo on 911 NMT Trail website sponsorship page
- 65 logo neck gaiters
- 30 logo t-shirts
- 18 embroidered 911 NMT hats
- 911 NMT informational brochures

\$20,000—Bronze Ally Level

- Social media mentions throughout the year
- Your logo with hyperlink in *The TrailBlazer* newsletter
- Article in *The TrailBlazer* newsletter about your company's community initiatives
- Your logo and hyperlink on 911 NMT Trail website sponsorship page
- 75 logo neck gaiters
- 36 logo t-shirts
- 24 embroidered 911 NMT hats
- 2 Custom 911 NMT Trail Memorial Tiles
- 911 NMT informational brochures

\$25,000—Silver Hero Level

- Social media mentions throughout the year
- Your logo with hyperlink in *The TrailBlazer* newsletter
- Article in *The TrailBlazer* newsletter about your company's community initiatives
- Your logo and hyperlink on 911 NMT Trail website sponsorship page
- Press release showcasing your Trail partnership
- 85 logo neck gaiters
- 42 logo t-shirts
- 30 embroidered 911 NMT hats
- 3 Custom 911 NMT Trail Memorial Tiles
- 2 custom 911 NMT Jackets
- 1 custom bike rack placement along the trail in an approved 911 NMT location
- 911 NMT informational brochures

\$30,000—Gold Patriot Level

- Social media mentions throughout the year
- Your logo with hyperlink in *The TrailBlazer* newsletter
- Article in *The TrailBlazer* newsletter about your company's community initiatives
- Your logo and hyperlink on 911 NMT Trail website sponsorship page
- Press release showcasing your Trail partnership
- 100 logo neck gaiters
- 50 logo t-shirts
- 40 embroidered 911 NMT hats
- 4 custom 911 NMT Trail Memorial Tiles
- 8 custom 911 NMT Jackets
- 1 custom bike rack placement along the trail in an approved 911 NMT location
- 911 NMT informational brochures

\$50,000—Platinum Champion Level

- Social media mentions throughout the year
- Your logo with hyperlink in *The TrailBlazer* newsletter
- Article in *The TrailBlazer* newsletter about your company's community initiatives and a story about the meaning behind your donation
- Your logo, a quote, and a hyperlink to your company website on the homepage of the 911 National Memorial Trail website
- Press release showcasing your Trail partnership
- 125 logo neck gaiters
- 65 logo t-shirts
- 50 embroidered 911 NMT hats
- 8 custom 911 NMT Trail memorial tiles
- 12 custom 911 NMT jackets
- 1 custom bike rack placement along the trail in an approved 911 NMT location
- Donation to the community for perpetual maintenance
- 8 hours of access to 911 NMT for your company to develop visual presence via marketing materials, invitation, plus media mention at the Trail groundbreakings, ribbon cuttings, or fundraising events
- 911 NMT informational brochures



SEPTEMBER 11
2001-
2021

(photo courtesy of Laurel Highlands Visitors Bureau)

